

Spies Hecker Keeping Up With The Joneses



The Spies Hecker Racing Commodore - now also proudly sporting the Re-Car logo

The Car Trek Group, owned by Bob Jones and closely associated with Spies Hecker through its use of the company's products and through the family's involvement in motor sport with their Spies Hecker Racing team, has been a major player in the vehicle repair business for over 30 years. Bob is a highly respected businessman in the industry and son, Robert, in addition to being the highly competitive driver of the Spies Hecker Commodore, is also a key member of the firm as Manager of Car Trek Sign & Design, for six years a leading one stop shop for vehicle re-imaging and sign writing with a portfolio of high profile customers from the transportation and motor racing industries.

If all that doesn't keep the family busy enough, Car Trek Australia recently announced that they had purchased the Re-Car organisation, Australia's

largest, wholly owned network of heavy vehicle accident repair workshops, with a history of service to the transport industry of over 50 years.

Last December Bob Jones received a phone call that would put his Christmas break on hold. Re-Car was in financial difficulty and a suitable buyer was sought to take over the business, but it had to be done quickly to keep the company intact.

"It was a bit of serendipity when I look back on it" says Bob. "I was thinking about taking on a new challenge and had been weighing up several expansion options. Re-Car was a business that I knew of and had dealt with from time to time; my interest was strong from the start".

Seven months later and, under his expert leadership, the business is viable again and, the fact that it complements Bob's and Robert's existing businesses so

well, means that it is also having a positive flow on effect on Car Trek

Through their close association Spies Hecker has also benefited from the takeover. As a long time customer through the Car Trek business, Bob has also chosen Spies Hecker as the new supplier of automotive paints to Re-Car. "This was a deal that I laboured over for some time as I wanted to make the best choice for the Re-Car business" says Bob. "I have had a long and successful relationship with Spies Hecker, I understand the products, the quality, the procedures and the people. I'm glad to be working with them in the new expanded business".

Meanwhile, the Spies Hecker Racing team has been enjoying some success too. The development of the V8 Commodore has leapt ahead and has now provided Robert with a highly competitive car. And Robert, up to the task, has been driving superbly and achieving some excellent results in the HPDC V8 Supercar Series. All eyes are now on Bathurst of course and the team is fully focused on preparing a car that will give Robert the very best chance to get the result he deserves. And, once again, the team will be proudly sporting the Spies Hecker logo.